

Hail To The Chief



Another U.S. presidential election is upon us this month, and in the spirit of the times, we present these photos of various presidents, ranging from the 1930s to present, all using a ubiquitous tool we know so well – the humble microphone. And its had a mighty big impact!

All of the mics pictured here are from Shure, and we thank them for supplying these wonderful images. Note that the photo of current president Bush also shows Community WET 2V8 loudspeakers serving as a “portable PA” (literally, mounted atop the campaign bus.)

Left side, top to bottom, we see an ebullient Franklin Roosevelt with a model 11B, a two-button carbon mic; a stick-wielding Dwight Eisenhower and dual Uni-dyne 55s; Richard Nixon giving a speech via two 545s; and a pensive Bill Clinton going modern with a wireless Beta 87.

Meanwhile, to the right, Harry Truman makes a famous “whistle stop” campaign speech with a Uni-dyne 55; John Kennedy leading the “new frontier” with a SM57; Ronald Reagan looking dapper as always, using a SM78EB; and George W. Bush holding out a Beta 58, again, with those Community WET speakers in the background. (Image by Randy Smith.)

And partisans take note: there are four photos of Democrats, and four showing Republicans. So there!

